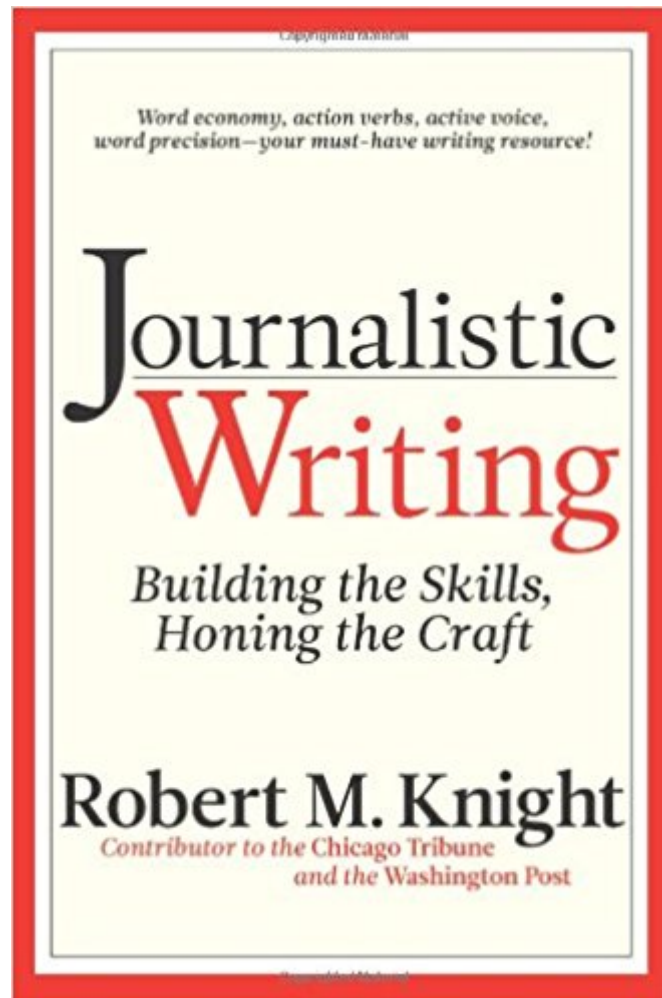




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Journalistic Writing: Building The Skills, Honing The Craft



Synopsis

Aimed at those pursuing careers in creating public prose, this is the definitive handbook for aspiring journalists. Offering budding writers suggestions on how to improve their skills—even when faced with a tight deadline; this guide also reviews many elements essential to the occupation such as utilizing strong nouns and verbs, paring down adjectives and adverbs, describing with concrete detail, and avoiding clichés and the passive voice. Going beyond a standard presentation of information, this reference encourages students to put its methods into practice, making each and every word count and maintaining the appropriate energy level in their content. With expert analyses of real-world articles, this book also provides advice on avoiding poor sentence structure that can kill reader interest and includes perspectives on diversity sensitivity. Accessible, humorous, and engaging, this revised edition offers a practical approach for those seeking to improve their communication skills.

Book Information

Paperback: 315 pages

Publisher: Marion Street Press, LLC; 3 edition (May 1, 2010)

Language: English

ISBN-10: 1933338385

ISBN-13: 978-1933338385

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 14.9 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 25 customer reviews

Best Sellers Rank: #46,496 in Books (See Top 100 in Books) #50 in Books > Textbooks > Communication & Journalism > Journalism #96 in Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction #460 in Books > Textbooks > Humanities > Literature > Creative Writing & Composition

Customer Reviews

"An indispensable guide for all writers—journalists, essayists, novelists, playwrights, and poets alike! A thoroughly engaging, canny, entertaining, and wholly informative compendium of how to write clear English. Author Robert M. Knight brings light, depth, and admirable pacing to his work. Every writer should own a personal copy of this remarkable book—and use it daily." —Kevin Klose, president and CEO, National Public Radio

Robert M. Knight has written for nearly 40 publications and news services, chief among them the Chicago Tribune and its Sunday magazine, the Christian Science Monitor, Reuters and the Washington Post. He is a former senior editor and broadcast editor of the City News Bureau of Chicago, and is a past president of the Chicago Headline Club chapter of the Society of Professional Journalists. A veteran journalist, he began his career with United Press International in Denver and Albuquerque and spent several years as a print and broadcast reporter in New Mexico. A graduate of the University of Colorado at Boulder, Knight earned his master's degree at DePaul University in Chicago.

The only downside is that the book has exercises, but doesn't give recommendations. I did find it to be a useful tool.

My daughter loves it

Required for a class. That said, it is a decent textbook.

This book is not just for students of journalism; it's for everyone who writes! As a practicing attorney, this book helped me clean up my prose for clearer, more persuasive briefs. Plus, for those of us who love words and the English language, it's a highly entertaining read. It will be in the Christmas stockings this year of both my college student sons.

Robert Knight's annual presentations on writing were ranked at the top of the list for every Leadership Adams Hanover class. The information is pertinent to professionals in fields from accounting and fire-fighting to management and teaching. Journalistic Writing sits before me on my desk beside Roget's Thesaurus and Webster's Collegiate Dictionary. I am fortunate to have Bob Knight as an advisor on the development of my first book: Evolution of the Boomer Babe.

Great read

I have been accepted as a staff journalist on the college newspaper and this has helped me to develop my features so that the editors accept my stories.

Great coverage of the classic basics.

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